



**Phoenix Fire**  
Safety Equipments Pvt Ltd

**REGISTERED OFFICE**

2, Noombal Village Road,  
Noombal, Chennai - 600 077.



**PHOENIX FIRE**

# Company Profile



Your trusted partners in safety since 2005

## COMPANY INTRODUCTION

**Phoenix Fire Safety Equipments Private Limited** approach towards business is to create, serve, enhance, modify and protect the business and employees of our clients through initiating information, innovation implementation and improvement by adapting latest developments in the field of fire and safety standards.

We carefully apply a balanced combination of knowledge of local and international standards with two decades of experience of our team in this field to effectively manage, support or solve the fire and safety needs of our clients.

## VISION AND MISSION

To be acknowledged as the most inventive solution provider on fire and safety solution by empowering and delivering outstanding business proposals to our clients to upgrade to current safety standards.

## OUR CORE VALUES

We at Phoenix Fire nurture work environment that encourages the employees to pour in their talents and innovative solutions for our clients. Transparencies, Creativity, Individual Freedom strong team rapport are the unshakeable values on which phoenix fire stands firmly.

**“A BUSINESS THAT MAKES NOTHING BUT MONEY IS A POOR BUSINESS”**

## STATUTORY INFORMATION

### 1. Our Address

**Phoenix Fire Safety Equipments Private Limited**  
2, Noombal Village Road, Noombal, Chennai - 600 077.

### 2. Communication Details

Mobile : 98409 46101  
Email : ksphoenixfire@gmail.com  
Website : www.phoenixfiresafety.com

### 3. Government Registration

1. GST No. : 33AADCP7382C1ZK  
2. MSME No. :  
3. PAN No. : AADCP7382C  
4. SSI Registration No. : 330011103282  
5. TIN Registration No. : 33241385653  
6. CST Registration No. : 843828 dt.14.11.2005  
7. CIN NO. : U29193TN2005PTC057925  
8. Service Tax No. : AADCP7382CSD001

### 4. Our Bank Details

Banker's Name : **TAMIL NADU MERCENTILE BANK**  
Branch : **MADURAVOYAL BRANCH**  
Plot No. 4/B6, Ground Floor Block-4,  
MMDA East Main Road,  
Maduravoyal, Chennai - 600 095.  
Account Type : Current Account  
Account No : **208150050800259**  
RTGS / NEFT Code : TMBL0000208  
MICR No : 600060019

## HISTORY

- 👉 Established in the year 2005 completed 17yrs of Successful business operation
- 👉 Initial investment of 5lakhs reached a turn over or 5 crore
- 👉 Team strength of 4 to 30 in 17 years and supporting team of 110 people
- 👉 Customer strength of more than 400 clients
- 👉 Achieved best supplier and service provider award from various companies
- 👉 Achieved best dealer award from manufacturers
- 👉 Successfully commissioned fire alarm system and hydrant systems at more than 25 prestigious clients
- 👉 Executed a maximum project order value of rs.92lakhs successfully
- 👉 Participated in various national fire and safety events and deliberations
- 👉 Associated with various top brands of fire and safety products
- 👉 Committed to social awareness (society) has conducted training programs for schools and colleges on fire and safety
- 👉 Successfully organised seminars and programmes on various topics in fire and safety in association with likeminded individuals
- 👉 Associated in organising fire safety audits and consultancy

**“WITHOUT HISTORY THERE WOULD BE NO FUTURE”**

**“OUR GREATEST GLORY IS NOT IN NEVER FALLING, BUT IN RISING EVERY TIME WE FALL”**

## BOARD OF DIRECTORS

**Phoenix Fire Safety Equipments Private Limited** is a registered organisation with registrar of companies (Ministry of industries and commerce) as a Pvt. Ltd., Company with board strength of four directors in the year 2005.

### **G. MADHU SUDHAN**

With a basic bachelor degree in physics and a vast experience of more than 30yrs in this field of fire and safety has worked with various major firefighting industries both in marketing and training. He has the unique distinction of conducting more than 1500 training programmes across INDIA in various industries. He has also vast knowledge in designing of Fire Protection systems.

### **S. KANNAN**

With a Commerce graduate and a vast experience of more than 25yrs in this field of fire and safety has worked with various major firefighting industries both in marketing and training. He has the unique distinction of conducting more than 1500 training programmes across INDIA in various industries. He has also vast knowledge in designing of Fire Protection systems.

### **M. BHASKAR**

With a master's degree in business administration has an experience of 20yrs in marketing and training.

### **P. SEKAR**

A graduate with 20yrs of experience in service and sales with a vast knowledge on PPE's.



## OUR MERITS

- 👉 Our organisation successfully completed 17 years of business operation with constant growth year after year from 2005 marketing our presence in the market till date.
- 👉 Our continuous search for opportunities and improvements beyond agreed business terms to meet the increased expectation and satisfactions of customers.
- 👉 Innovative approach to meet customer's special needs by unique and tailor made solutions
- 👉 We provide professional and quality supply and timely services by a highly motivated team.
- 👉 Courage and readiness to communicate our strong technical background and service ability on 24x7.
- 👉 Wide range of local and international brands and products availability
- 👉 Maintaining stock for timely delivery
- 👉 Provides consultancy and training on various topics of fire and safety

## OUR AIM AND SCOPE

We wish to provide a comprehensive solution in the field of fire safety and environment and to stay competitive.

Herewith we express our heartfelt gratitude to our clients for the trust and support they have placed on us since 2005, over 400 clients small and big companies with their requirements and we in turn have proven with our timely supplies and prompt services in these industries. We have established our SHE expertise and experience in various industries and we believe that the strength of our supply and service facilities is a proof of our activities.

**“WE HAVE AS MANY MERITS AS WE ARE ABLE SEE IN OTHERS”**

**“HAVE WISDOM IN YOUR ACTIONS AND FAITH IN YOUR MERITS”**

## LIST OF ACTIVITIES OFFERED BY US

1. Fire protection consultancy and equipments
2. Legal and statutory compliance consultancy
3. Fire extinguishers, fire alarm fire detection and fire hydrant system
4. CCTV and security systems
5. Personnel protective equipments and systems
6. Road safety equipments
7. Emergency lighting systems, emergency doors, fire proof doors
8. Industrial storage systems and machine handling equipments
9. Signage, signboards, escape route plans
10. Training on fire and safety related topics

## FIRE PROTECTION CONSULTANCY

In today's competitive market, the competitive nature of most of the organisations are questionable and that is where Phoenix Fire has joint ventured with the world best fire safety consultancy approved by NFPA. We provide complete fire protection system consultancy to the industries as per BIS, NBC and NFPA guidelines approved and certified by the best NFPA auditors.

### Our Scope Includes

1. Risk analysis and hazard identification
2. Design criteria and approved drawings
3. BOQ, specifications and makes
4. Tender evaluation
5. Project supervision and system testing
6. Third party certification
7. Insurance Guidance

We also undertake the turn key project of supply installation commissioning testing and annual Maintenance of following systems

Fire extinguishers supply and services as per IS: 2190 guidelines

Fire detection, alarm system (addressable and conventional)

Gas suppression and flooding systems

Aspiration, linear cable fire protection system

Fire hydrant and sprinkler system

CCTV and PA system

We achieve the above results with our esteemed and experienced engineers who are familiar with the local and international standards having successfully completed full fire protection system in INDIA and across the globe.

**"Service is where the real satisfaction is"**

## BUILDING AUTOMATION SYSTEM

Our Building Automation Solutions deploys advanced technology and process to create an intelligent building that is more productive for its occupants and operationally efficient for its owners creating a platform for effective control, monitoring and maintenance of various systems in the building with the following:

### 1. ELECTRONIC SECURITY SYSTEM

Our Electronic Security and Safety solutions assist enterprise customers to work through innovative business solutions, unparalleled service and offers peace of mind. Our professionals bring deep technology skills and industry knowledge to your organization and work closely with you to design and implement a solution that is aligned with the business objectives:

### 2. KEY SECTORS

1. Corporate Company
2. Multi National Company
3. Information Technology
4. Data Center
5. Malls
6. Hotels
7. Hospitality
8. Manufacturing
9. Hospitals & Healthcare
10. Financial Institutions
11. Educational Institutions
12. Travel & Transportation
13. Retail
14. Temples

### 3. OUR SOLUTIONS

System Integration, We **Phoenix Fire Safety Equipments Private Limited** design and integrating all of the following solutions and more

1. Access Control
2. Fire Alarm System
3. Voice Evacuation
4. Public Address System
5. CCTV System
6. Access Control System
7. Entrance Control System

#### **4. FACILITY AUTOMATION SERVICES**

Fire Alarm and Voice Evacuation System  
Defining integration with Facility Management System  
Energy Management  
Defining Maintenance Schedules  
Remote Operation  
Commissioning

#### **5. FIRE DETECTION AND ALARM SYSTEM**

We offer a full range of building and fire code consultation for developers, owners, and architects. The focus of a Fire Safety is the protection of life, property and business from the threat of fire. Our commitment is to provide the best in design, manufacture, installation and maintenance of quality, cost effective systems to meet our customers' expectations and surpass industry standards in line with BS and NFPA Standards.

#### **6. PASSIVE AND ACTIVE NETWORKING**

The basic requirement of an intelligent building is a consistent and scalable cabling infrastructure. Cabling infrastructure should be one that will be flexible for the requirements of the day as well as for the couple of decades more. A robust cabling supported by appropriate active network equipments provide the infrastructure to cater to the demands of all voice, data and video requirements of an intelligent building.

#### **7. HOTEL SOLUTIONS**

Hospitality is the most booming industry round the globe. Quality of the hotels are measured based on the latest technology solutions that they provide. We provide various hospitality based solutions for maximum guest satisfaction while providing a hassle free operation of the property. We help our esteemed hotel clients to have an edge on their competition.

#### **8. BUILDING MANAGEMENT SYSTEM**

We provide System integration for fully integrated and converged building management systems. We design IBMS to optimize energy cost, provide Comfortable environment for occupants, low maintenance overheads, intelligent operation and offer service oriented architecture. We help you to use the technology to add value to your business.

## PERSONNEL PROTECTIVE EQUIPMENT'S

PPE's at work place to be provided by the industries has become very mandatory in these modern manufacturing units to achieve zero health issues and zero accidents. The PPE's protect your employees from various occupational hazards and environment which has been the demand of govt. Authorities and a corporate responsibility.

We promote and suggest a wide range of PPE's available in both local and international brands depending upon the risk, hazard and process application.

1. Head protection
2. Eye & ear protection
3. Body protection
4. Respiratory protection
5. Hand and leg protection
6. Safety shoes
7. Fall protection
8. Special and other pollution control allied products
9. First aid equipment, rescue and control equipment

## ROAD SAFETY EQUIPMENTS

The current OHS legislation has allowed considerable opportunity for promotion of ideal road safety and best injury preventive practices. However, the lack of regulations specifically on road safety inside the factories is itself a occupational hazard which should be enforced with few road safety equipments inside the factories. We provide solution through few of our products.

Road safety speed bumps and wheel arrestor chokes

Reflective road studs, convex mirrors, safety instruction sign boards

Traffic cones, boom barriers, barricading tapes reflective vests etc.

## EMERGENCY FIRE EXITS AND LIGHTING AND SYSTEMS

Employers must provide a means of egress for employees' use in case of fire, explosion, or natural disaster. An egress refers to the route your employees are to follow through the building, the exit door, emergency stairs and away from the building. Be sure that exits are designated by a sign that is readily visible and identifiable from the distance that employees will have to travel. Exit signs must have letters at least six inches high and three-fourths (3/4) of an inch wide and must be illuminated by a light source or internally illuminated.

- Fire rated doors, emergency staircase,
- Emergency lights, emergency glow and non-glow exit sign boards
- Escape route plans, all other display and general sign boards

## TRAINING

Over 200 people are killed each year in accidents at work place which means a medium industry and over one million people are injured which means a industrial park, Over two million suffer illnesses which means a industrial segment is sickened a caused by, or made worse by, their work. But did you notice that foremost reason for this is the lack of awareness and appropriate training about the safety, do you think this is good news. No, preventing accidents and ill health caused by work should be a key priority for everyone at work. As the owner or manager of a business activity you know that competent employees are valuable and your business probably depends on them. This is achieved through proper training on various aspects of health safety and environment. We have a vast experience and expertise in providing the training to your employees on safety.

## Storage solution and machine handling equipment's

We introduce ourselves as one of the leading marketing joint venture with a manufacturer of "STORAGE SYSTEM, PALLET & COMPACTORS (Mobile Shelving Systems) and RACKS SUPPORTED WAREHOUSES". We architect the creation of your new storage solution with technology and trust. We target to achieve the horizon of your storage solution and develop for you a customized racking and shelving solutions that are most durable and for a wide range of applications. Consultancy Services pertaining to storage solution that assists you to manage Storage Utilization, Capacity Planning and Performance Tuning. We are backed up by a team of experienced and qualified individuals with prime goal of providing an optimum storage solution for all application in various industries

**"Persist until something happens is what is push"**

## OUR ESTEEMED CLIENTS WITH WHOM WE HAVE EXECUTED FIRE PROTECTION SYSTEM

👉 HINDUSTAN LEVER LIMITED	FMGS WAREHOUSE	70 LAKHS	2007-2017
👉 ADITHYA BRILA GROUP	CARBON	25 LAKHS	YEARLY
👉 RAJ KUMAR IMPEX	POWER PLANT	55 LAKHS	2010
👉 UNITED BREWERIES CH	BREWERY & DIST	125 LAKHS	2010
👉 BALMER LAWRIE	CONTAINER FREIGHT	100LAKHS	2014-17
👉 NANDAVANAM	HOUSING	75LAKHS	2012
👉 RAJKUMAR IMPEX	POWER PLANT	44LAKHS	2013
👉 PAREKH INTEGRETED	WAREHOUSE	110LAKHS	2011-17
👉 STANADYNE	AUTOMOTIVE	40LAKHS	2011-17
👉 TRIUMPH INTERNATIONAL	GARMENT	20 LAKH	2014-17
👉 SAMSUNG	HOME APPLIANCES	38LAKHS	ONGOING
👉 DAS	AUTOMOTIVE	80LAKHS	ONGOING
👉 STANADYNE	AUTOMOTIVE	40LAKHS	2016
👉 TAFE BANGLORE	AUTOMOTIVE	22 LAKHS	2012
👉 QUANTUM CLOTHING-VIZAG	GARMENT	20 LAKHS	2013
👉 SYNGINE BANGLORE	PHARMA	19LAKHS	2014
👉 UNITED STUD PHARMA	PHARMA	33 LAKHS	2014
👉 APM TERMINALS	FREIGHT	40 LAKHS	2016
👉 ZOHO BOO	SOFTWARE	30 LAKHS	2016
👉 KOSEI MINDA GROUP	AUTOMOTIVE	12 LAKHS	2016
👉 SRM UNIVERSITY	INSTITUTION	35 LAKHS	2016
👉 PAREKH INTEGRATED	WAREHOUSE	79 LAKHS	ONGOING
👉 SHABASH ENGINEERING	TURNKEY	92 LAKHS	2014
👉 PHA AUTOMOTIVE	AUTOMOTIVE	60 LAKHS	ONGOING
👉 KIBOS SUGAR REFINERY	KENYA	80 LAKHS	ONGOING

We shall arrange to visit our Client site to access our quality supply and quality erection along with our service back up which you can be able to check from the clients. We request you to kindly inform at least two days before so that we will be able to seek the customer's permission well in advance which shall enable us to take you through the site without any objection.

We will be glad to extend our experience and expertise for your organisation which shall appreciate the fire and safety standards of your organisation.

We are eagerly looking forward for your valuable order

Thanking you  
Yours Truly

For **Phoenix Fire Safety Equipments Pvt. Limited**



**S. Kannan**  
Director